



RED SHOES FOR A CAUSE
Generous Guests Raise \$106,000 for Families with Sick Children

AUSTIN, TX (September 6, 2018) – Over 300 guests wearing red shoes, boots, pumps, sandals, wedges and even sneakers joined Ronald McDonald House Charities® of Central Texas (RMHC CTX) at Brazos Hall on Wednesday, September 5 for the annual Red Shoe Luncheon. The complimentary, invitation-only event is hosted each year to introduce new friends to RMHC CTX’s mission. Thirty-three table hosts, who are ardent supporters of RMHC CTX, invited friends to join them at the event and together they helped raise \$106,000 for families with sick children.

Upon arrival, guests were greeted with sparkling rosé and enjoyed a Kendra Scott pop-up store where a portion of the proceeds was donated to RMHC CTX. Nordstrom generously donated several pairs of red shoes that were raffled to lucky winners. During the presentation, guests not only learned about RMHC CTX’s programs but were also able to hear directly from families served by the organization.

Katie Owen served as the luncheon chair. The Red Shoe Luncheon sponsors include the Austin Vein Institute, Benchmark Bank, Benchmark Title, Women Partners in Health, JP Morgan, Coleman & Associates, Corporate Communications Center, Inc., BancorpSouth, Katie and Sam Owen, and vcfo.

“We were grateful for the opportunity to share stories about how we support families at RMHC CTX with 300 new friends at the Red Shoe Luncheon,” says Carolyn Schwarz, chief executive officer of Ronald McDonald House Charities of Central Texas. “Our amazing chair, Katie Owen, 33 table hosts and their guests, our sponsors and event partners came together and shined brightly – in a sea of red shoes -- to support Central Texas families with sick children. Long after this luncheon is over their generosity will continue to be felt by every family that comes through our doors.”

To view the event photos, click [here](#).

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