

Community Partnership Guide



Ronald McDonald
House Charities®
of Central Texas



Adopt-A-Family-Room

- \$5,000 annually
- 2 Available

Adopt-A-Family-Room sponsors help cover the cost for families to stay in one of two Ronald McDonald Family Rooms inside Bryan/College Station hospitals. Families stay just steps away from their ill or injured child in the Pediatric, Neonatal, or Intensive Care Units (PICU/NICU/ICU).

Sponsorship includes the following benefits:

- Name and personalized message displayed outside room
- Name or logo on RMHC CTX website for the duration of the sponsorship
- Name, logo, or picture included in Adopt-A-Room highlights on RMHC CTX social media accounts
- Name or logo in one bi-annual newsletter and e-newsletter
- Opportunity to provide a meal during the year in the Family Room
- Sponsorship summary report of your yearlong impact



Happy Wheels Cart Hero

- \$2,500 annually
- 2 Available

Happy Wheels Cart Heroes bring comfort directly to families staying at their child's hospital bedside. Stocked with items for children and their families, volunteers distribute complimentary coffee, snacks, toiletries, coloring books and more.

Sponsorship includes the following benefits:

- Name or logo and personal message on Happy Wheels Cart
- Name or logo on RMHC CTX website for duration of sponsorship
- Name, logo, or picture included in HWC Hero highlights on RMHC CTX social media accounts
- Name or logo in one bi-annual newsletter and e-newsletter
- Sponsorship summary report of your year-long impact





Event Sponsorship

RMHC CTX hosts events throughout the year in Bryan-College Station, with a variety of customizable sponsorship opportunities available to meet your needs.



Sponsorship includes the following benefits:

BRYAN BROADCASTING CARES FOR KIDS RADIOTHON • FEBRUARY

Local Brazos Valley radio stations partner with RMHC CTX for the Annual Bryan Broadcasting Cares for Kids Radiothon. Hourly sponsorships and matching opportunities available. (\$1,000 - \$3,000).



STARLIGHT AFFAIR • SPRING

Starlight Affair brings together approximately 300 guests to gather under the stars for chef's tastings, live & silent auction, and LIVE music. A variety of sponsorship opportunities available (\$1,750 - \$15,000).

BRAZOS VALLEY GIVES • OCTOBER

This 24 hour day of giving supports all RMHC programs in the Brazos Valley. Become a matching sponsor and help raise money for RMHC CTX (\$5000+).



THIRD PARTY EVENTS • SPONSOR'S CHOICE

Third party fundraisers are vital to providing comfort and care to families. RMHC CTX welcomes you to host a benefit, special event, or donation drive on behalf of the organization. We would love to hear about your ideas!



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