

Community Partnership Guide



Ronald McDonald House Charities® of Central Texas



Adopt-a-Room

at the Ronald McDonald House®

- \$5,000 annually
- 30 Available

Adopt-a-Room sponsors play a critical role in keeping families together during a pediatric medical crisis. Your gift helps cover the cost for families to stay in one of 30 suites, so they can focus on what's most important—their child.

Sponsorship includes the following benefits:

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- Name and personalized message displayed outside room
- Name or logo on RMHC CTX website for the duration of the sponsorship
- Name, logo, or picture included in Adopt-a-Room highlights on RMHC CTX social media accounts
- Name or logo on digital welcome signage in Ronald McDonald House lobby for duration of sponsorship
- Name or logo in one bi-annual newsletter and e-newsletter
- Opportunity to provide a meal during the year in the Ronald McDonald House
- Sponsorship summary report of your year-long impact
- Opportunity for a room refresh if interested

Adopt-a-Family-Room

- \$10,000 annually
- 5 Available

Adopt-a-Family-Room sponsors help cover the cost for families to stay in one of five Ronald McDonald Family Rooms inside local Austin hospitals. Families stay just steps away from their ill or injured child in the Pediatric or Neonatal Intensive Care Units (PICU/NICU).

Sponsorship includes the following benefits:

- Name and personalized message displayed outside room
- Name or logo on RMHC CTX website for the duration of the sponsorship
- Name, logo, or picture included in Adopt-A-Room highlights on RMHC CTX social media accounts
- Name or logo on digital welcome signage in Ronald McDonald House lobby
- Name or logo in one bi-annual newsletter and e-newsletter
- Opportunity to provide a meal during the year in the Family Room
- Sponsorship summary report of your year-long impact



Happy Wheels Cart Hero

- \$10,000 annually
- 3 Available

Happy Wheels Cart Heroes bring comfort directly to families staying at their child's hospital bedside. Stocked with items for children and their families, volunteers distribute complimentary coffee, snacks, toiletries, coloring books and more.

Sponsorship includes the following benefits:

- Name or logo and personal message on Happy Wheels Cart
- Name or logo on RMHC CTX website for duration of sponsorship
- Name, logo, or picture included in HWC Hero highlights on RMHC CTX social media accounts
- Name or logo on digital welcome signage in Ronald McDonald House lobby for duration of sponsorship
- Name or logo in one bi-annual newsletter and e-newsletter
- Sponsorship summary report of your year-long impact



Event Sponsorship

RMHC CTX hosts events throughout the year in Austin, with a variety of customizable sponsorship opportunities available to meet your needs.

Sponsorship includes the following benefits:

AMPLIFY AUSTIN • MARCH

Become a matching gift sponsor during the biggest day of giving in Central Texas and help raise money for RMHC CTX families (\$5,000+).

CHAMPIONS OF THE HOUSE CELEBRATION BRUNCH • JUNE

This year, we invite you to join us for our newest event, Champions of the House Celebration Brunch! Admission tickets will include a festive brunch with small bites and beverages from local Austin restaurants. We will hear from families who have used RMHC CTX services and will honor our Champion members in attendance. A variety of sponsorship opportunities available (\$1,000 - \$20,000).

BANDANA BALL • OCTOBER

Bandana Ball is attended by over 400 guests representing some of Austin's most influential and philanthropically minded residents. Join us for a seated dinner, live auction, and live music. A variety of sponsorship opportunities available (\$7,500 - \$40,000).

FRIENDS OF THE HOUSE PARTY • NOVEMBER

Join Austin's vibrant young professionals for their big fundraiser of the year! Stylishly attired guests will enjoy complimentary drinks and a full dinner buffet at this fun-filled, energetic evening that will feature live music and an array of unique silent auction items. A variety of sponsorship opportunities available (\$500-\$5,000).

THIRD PARTY EVENTS • SPONSOR'S CHOICE

Third party fundraisers are vital to providing comfort and care to families. RMHC CTX welcomes you to host a benefit, special event, or donation drive on behalf of the organization. We would love to hear about your ideas.





Ongoing Membership Opportunities

RMHC CTX provides ways to engage through two of our most coveted programs.

FRIENDS OF THE HOUSE MEMBERSHIP

Friends of the House is a young professionals group that comes together to support the children and families served by Ronald McDonald House Charities of Central Texas. Together, members fundraise, volunteer and participate in events that bring comfort to our families.

\$10 monthly membership — automatically donated each month

\$100 annual membership — an annual gift

\$1,000 lifetime membership — a one-time gift that includes all the member benefits

Benefits Include:

- Participating on a **Cook Team** to prepare meals for families staying at the Ronald McDonald House
- Networking at quarterly **Happy Hours** with Friends of the House members and trivia nights benefiting RMHC CTX
- Joining **Volunteer Opportunities** like the Friends of the House holiday decorating party, Bandana Ball, and Amplify Austin
- Opportunity to serve on the **Friends of the House Leadership Council** to help direct the Friends of the House strategy

CHAMPIONS OF THE HOUSE MEMBERSHIP • ONGOING

Our Champions of the House giving circle celebrates the generosity and commitment of donors who give \$1,000 or more per year to provide moments of care, comfort, compassion, and relief to every family who finds their way to The Ronald McDonald House. These members are vital to keeping this circle of care going year-round.

\$100 monthly membership — automatically donated each month

\$1,000 annual membership — an annual gift

Benefits Include:

- An invitation to be honored at our Champions of the House Celebration Brunch with opportunity to invite friends and colleagues
- Invitation to Breakfast on the House with our CEO
- Opportunities to cook at the Ronald McDonald House annually
- Opportunities to participate in Lunches with Love
- Tour opportunity of Ronald McDonald House and Ronald McDonald Family Rooms
- Will receive an impact report thank you at beginning of year
- Recognition on the digital signage at the Ronald McDonald House
- Recognition in annual report
- Make a lasting impact on our families and community





Ronald McDonald
House Charities®
of Central Texas