

SPONSORSHIP OPPORTUNITIES

# Red Shoe LUNCHEON

*presented by*  
***RetailMeNot***

*benefiting*  
Ronald McDonald House Charities  
of Central Texas

APRIL | 8 | 2020

› BRAZOS HALL ◀



# Red Shoe

## LUNCHEON

### Sponsorship Opportunities

#### **PRESENTING MISSION SPONSOR • \$10,000 (1 available)**

- › 1 table with premium seating (10 seats)
- › Logo on invitation, website, sponsorship, menu at place settings, and podium signage
- › Valet parking for all guests
- › Logo in mission video shown at event and on YouTube
- › 1 exclusive social media mention
- › Two volunteer opportunities for your team to be scheduled on mutually agreeable dates

#### **TABLE SPONSOR • \$3,000**

- › 1 table with premium seating (10 seats)
- › Name on invitation, website, and sponsorship signage
- › Valet parking for all guests

# Sponsorship Enhancements

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**CUSTOMIZE YOUR SPONSORSHIP BENEFITS  
FOR AN EXTRA SPECIAL DAY.**

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## **BON APPÉTIT • \$1,000**

- › Up your sous chef game and bring up to 15 guests to cook a meal for the families staying at the Ronald McDonald House. A trained chef will take care of planning, shopping, and will walk your group through the execution of cooking the meal.

## **HOSTESS WITH THE MOSTEST • \$750**

- › Who doesn't love opening a gift!? Surprise each guest at your table with a special gift from one of our vendors when they sit down for lunch.

## **VALET RECOGNITION • \$1,000 (1 available)**

- › Business logo or sponsor name at valet
- › 1 social media mention

## **SIGNATURE BUBBLES RECOGNITION • \$1,000 (1 available)**

- › Business logo or sponsor name on passed champagne as guests arrive.
- › 1 social media mention

## **CHECK-IN RECOGNITION • \$1,000 (1 available)**

- › Business logo or sponsor name on signage at Check-In
- › 1 social media mention

## **MENU RECOGNITION • \$1,000 (1 available)**

- › Business logo or sponsor name on menu card at place settings

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**INTERESTED IN A CUSTOM TABLE OR  
UNDERWRITING OPPORTUNITIES?**

Contact Megan Brown at  
[mbrown@rmhc-ctx.org](mailto:mbrown@rmhc-ctx.org) or 512-628-5935.

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# Count Us In!

## SPONSORSHIP COMMITMENT FORM

Name of company/organization/individual: .....

Address: .....

Contact person: .....

Phone: .....

Email: .....

### SPONSORSHIP LEVELS *(check one)*

☐ Presenting Mission Sponsor (\$10,000 - 1 available)

☐ Table Sponsor (\$3,000)

### SPONSORSHIP ENHANCEMENTS

☐ Bon Appétit (\$1,000)

☐ Hostess with the Mostest (\$750)

☐ Valet Recognition (\$1,000 - 1 available)

☐ Signature Bubbles Recognition (\$1,000 - 1 available)

☐ Check-In Recognition (\$1,000 - 1 available)

☐ Menu Recognition (\$1,000 - 1 available)

### RECOGNITION INFORMATION

Company/Individual name for event materials and website

*(if applicable)* .....

Please submit your logo as a vector file (.eps, .pdf or .ai) to

[mbrown@rmhc-ctx.org](mailto:mbrown@rmhc-ctx.org).

### PAYMENT INFORMATION

Total amount of sponsorship: .....

☐ Full payment information enclosed *(Checks payable to Ronald McDonald House Charities of Central Texas)*

☐ Charge my credit card *(check one)*

☐ Visa    ☐ Mastercard    ☐ Discover    ☐ Amex

Card number: .....

Exp. date: ..... CVV: .....

Name on card: .....

Billing Address: .....

City, State, Zip: .....

☐ I/We prefer to pay in installments of \$ .....

My first payment will be sent on .....

Full payment is due by April 1, 2020.

### FAX, EMAIL OR MAIL COMPLETED FORM TO:

Megan Brown, *Development Manager—Community Engagement*

Ronald McDonald House Charities of Central Texas

1315 Barbara Jordan Blvd., Austin, TX 78723

Email: [mbrown@rmhc-ctx.org](mailto:mbrown@rmhc-ctx.org) | Fax: 512.472.5465

## **RONALD MCDONALD HOUSE CHARITIES OF CENTRAL TEXAS**

It can happen in an instant. A baby arrives too soon. A car accident injures your child. Your neighbor's son is diagnosed with cancer. It's unexpected and leaves families searching for help and support as they focus on their child. Ronald McDonald House Charities of Central Texas was built on the simple idea that nothing else should matter when a family is focused on the health of their child. We believe when a child is hospitalized the love and support of a family is as powerful as the strongest medicine. And that's what we do. We keep families together, near the care and resources they need. All their burdens become a little less stressful so they can get their child well and back home.

### **ABOUT THE RED SHOE LUNCHEON**

More than 300 guests wearing red shoes, boots, pumps, sandals, wedges and even sneakers will join Ronald McDonald House Charities of Central Texas at Brazos Hall on April 8th for the 6th Annual Red Shoe Luncheon. Attendees are among Austin's most influential leaders in our community and come from a diverse cross section of industries such as banking, real estate, construction, and healthcare.

### **FOR MORE INFORMATION, CONTACT:**

Megan Brown, *Development Manager – Community Engagement*  
(512) 628-5935 | [mbrown@rmhc-ctx.org](mailto:mbrown@rmhc-ctx.org)



**Ronald McDonald  
House Charities®**  
of Central Texas

[www.rmhc-ctx.org](http://www.rmhc-ctx.org)

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