



RED SHOE LUNCHEON

september 5, 2019 | brazos hall
11:30 am–1 pm

SPONSORSHIP OPPORTUNITIES

Stiletto Presenting Sponsor | \$10,000

20 Reserved Seats (2 Tables)*

Opportunity to welcome guests from stage

Exclusive presenting sponsor recognition on all event materials, website, newsletter, and invitation

Prominent logo recognition in event signage, program, slideshow

Inclusion in event coverage | Social media mentions

*Opportunity to customize sponsorship benefits if 2 tables are not preferred

Kitten Heel Sponsor | \$7,500

Opportunity to underwrite:

raffle, silent auction, thank you gift, or video

10 Reserved Seats (1 Table) | Logo on event slideshow

Logo on event website | Logo on event signage and program

Social media mentions

Ballet Flat Sponsor | \$3,000

Opportunity to underwrite:

valet, signature bubbles, floral arrangements, or check in

10 Reserved Seats (1 Table) | Logo on event website

Logo on event signage and program

Platform | \$1,000

5 Reserved Seats | Name on event signage, program, slideshow & website

2018 COVERAGE

Social Media *

Facebook – 69,885 impressions

Twitter – 43,233 impressions

Instagram – 14,860 impressions

LinkedIn – 4,515 impressions

Media

Austin American Statesman

CBS Austin – KEYE

KVUE

*September 2018

COMPANY INFORMATION

Name of company/organization/individual: _____

Contact person: _____

Phone: _____

Email: _____

SPONSORSHIP LEVELS (check one)

Stiletto \$10,000

Ballet Flat \$3,000

Kitten Heel \$7,500

Platform \$1,000

RECOGNITION INFORMATION

Company/Individual name for event materials and website (if applicable): _____

Please submit your logo as a vector file (.eps, .pdf or .ai) to communications@rmhc-ctx.org.

PAYMENT INFORMATION

Full payment information enclosed (Checks payable to Ronald McDonald House Charities of Central Texas)

Charge my credit card (circle one)

Visa Mastercard Discover Amex

Card number: _____

Exp. date: _____

CVV: _____

Name on card: _____

Billing Address: _____

City, State, Zip: _____

I/We prefer to pay in installments of \$ _____.

My first payment will be sent on _____.

Full payment is due by September 1, 2019.

Fax, email or mail completed form to:

Megan Brown, Development Manager–Special Events

Ronald McDonald House Charities of Central Texas

1315 Barbara Jordan Blvd., Austin, TX 78723

Email: mbrown@rmhc-ctx.org | Fax: 512.472.5465

Ronald McDonald House Charities of Central Texas

It can happen in an instant. A baby arrives too soon. A car accident injures your child. Your neighbor's son is diagnosed with cancer. It's unexpected and leaves families searching for help and support as they focus on their child. Ronald McDonald House Charities of Central Texas was built on the simple idea that nothing else should matter when a family is focused on the health of their child. We believe when a child is hospitalized the love and support of a family is as powerful as the strongest medicine. And that's what we do. We keep families together, near the care and resources they need. All their burdens become a little less stressful so they can get their child well and back home.

About the Red Shoe Luncheon

More than 300 guests wearing red shoes, boots, pumps, sandals, wedges and even sneakers will join Ronald McDonald House Charities of Central Texas at Brazos Hall on September 5 for the 5th Annual Red Shoe Luncheon. Attendees of the luncheon are among Austin's most influential list of women in our community (and some men, too!) and come from a diverse cross section of industries such as banking, real estate, construction, and healthcare.

For more information, contact:

Megan Brown, Development Manager – Special Events
(512) 628-5935 | mbrown@rmhc-ctx.org



**Ronald McDonald
House Charities®**
of Central Texas

www.rmhc-ctx.org

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