



Sponsorship OPPORTUNITIES

Saturday, April 6, 2019 | Wild Onion Ranch

Silent Auction | Live Auction | Dinner | Entertainment
Mavet Riddle-Jones & Tony Jones | 2019 Bandana Ball Co-Chairs

Join us for an evening of western flair and fun as we celebrate the 30th annual Bandana Ball to support thousands of families and children that rely on Ronald McDonald House Charities of Central Texas. Bandana Ball will be a night to remember with signature cocktails, live music, boot shining, wine toss, and a spirited silent and live auction!

Maverick - \$30,000

Three VIP gala tables (24 seats)
Naming opportunity and venue signage
Illuminated logo on tent ceiling
Personal delivery of auction items
Inclusion in event coverage
VIP pre-party at Wild Onion Ranch
Valet parking
Prominent recognition in event materials
Social media mentions

Lone Star Legends - \$20,000

Opportunity to underwrite silent auction, live auction, sponsor a family or print materials.
Two VIP gala tables (24 seats)
Inclusion in event coverage
VIP pre-party at Wild Onion Ranch
Valet parking
Prominent recognition in event materials
Social media mentions

Trail Blazers - \$10,000

Opportunity to underwrite entry bar, koozies, photo booth or centerpieces.
Two gala tables (16 seats)
VIP pre-party at Wild Onion Ranch
Valet parking
Recognition in event materials
Social media mentions

Wranglers - \$7,500

Opportunity to underwrite pool bar, patio bar, tent bar (2 available), fountain bar, dessert bar or coffee bar.
Two gala tables (16 seats)
VIP pre-party at Wild Onion Ranch
Valet parking
Recognition in event materials
Social media mentions

Rangers - \$5,000

Opportunity to underwrite wine toss, longhorn house, longhorn photos, check in/out, cocktail hour entertainment, cigar lounge, boot shining or buy a plate.
One gala table (8 seats)
Recognition in event materials
Social media mentions

Table Hosts - \$3,500

One gala table (8 seats)
Name on invitation and website

Texas Two-Step - \$500 PER TABLE*

Upgrade your table with a Texas Two-Step Addition
Fun & Festive Table Décor
Exclusive party favors
Two pitchers of signature drinks at your table

*NOT AVAILABLE WITHOUT SEPARATE PURCHASE OF SPONSORSHIP

For more information contact:

Megan Brown, Development Manager - Specials Events | 512.628.5935 | mbrown@rmhc-ctx.org | rmhc-ctx.org



Sponsorship OPPORTUNITIES

Saturday, April 6, 2019 | Wild Onion Ranch

Silent Auction | Live Auction | Dinner | Entertainment
Mavet Riddle-Jones & Tony Jones | 2019 Bandana Ball Co-Chairs

\$75,000 - TEXAS STAR

- Three VIP gala tables with premium seating (24 seats) including Two Texas Two-Step table upgrades
- Prominent recognition as Texas Star Bandana Ball sponsor on invitation, save the date, promotional material, event signage and online marketing
- Recognition in online media and promotional materials for all Ronald McDonald House Charities of Central Texas (RMHC CTX) events for one year⁺
- Opportunity to welcome guests from stage
- Logo featured and linked to your website on main event website page and Bandana Ball event page for one year
- VIP transportation for your guests to and from the event, including champagne
- Personal check-in and check-out concierge for your guests
- Event banner with prominent logo displayed one week prior to event on Wild Onion Ranch exterior gate at Old San Antonio Road and FM 1626; potential 20K+ views
- VIP reserved seating near live entertainment
- Three guest rooms at an Austin hotel for six guests including transportation to and from the event

**Plus additional benefits as noted in Tiers 2 and 3*

\$50,000 - SILVER SPUR

- Three VIP gala tables with premium seating (24 seats) including one Texas Two Step table upgrade
- Recognition as Silver Spur Bandana Ball sponsor on invitation, save the date, all promotional material, event signage and online marketing
- Prominent recognition as presenting sponsor on all media alerts, pre- and post-event press releases*
- Personal delivery of auction Items*
- Logo featured on Bandana Ball event website page
- Opportunity to provide branded promotional items to VIP guests*
- Exclusive VIP bar*
- Illuminated logo on tent*
- Valet Parking at Wild Onion Ranch*
- Dedicated social media event album showcasing your company logo, event images of you and your guests with prominent recognition of sponsorship*
- Exclusive preview of live and silent auction items; early access to silent auction bidding for your guests*
- Two guest rooms at an Austin hotel for four guests
- VIP kick-off celebration and meet and greet at RMHC CTX*

\$40,000 - BIG SKY

- Three VIP gala tables with premium seating (24 seats)
- Recognition as Big Sky Bandana Ball sponsor on invitation, save the date, all promotional material, event signage and online marketing
- Inclusion in media alerts, pre- and post event press releases
- Logo featured on Bandana Ball event website page
- Illuminated logo on tent*
- Valet Parking at Wild Onion Ranch
- Exclusive preview of live and silent auction items; early access to silent auction bidding for your guests*
- One guest room at an Austin hotel for two guests
- VIP kick-off celebration and meet and greet at RMHC CTX*

⁺Begins when Bandana Ball sponsorship commences.

Customized sponsorship packages based on an organization needs are also available.

Please note: sponsor benefits may be donated to ensure all fundraising expenses remain 25% or less of total event expenses.