Ronald McDonald House

ADOPT-A-ROOM

$3,650 annually per room | 30 rooms available
Covers half the family’s suggested cost of the room for 365 days.

Benefits
♥ Opportunity to cook or cater one (1) meal during the year (contingent on availability); $50 HEB gift card for food purchase (up to 15 volunteers per meal)
♥ Donor Impact Recap outlining total families served

Recognition
♥ Recognition on signage under room number
♥ Recognition on the RMHC CTX website
♥ Facebook, Twitter and Instagram posts during sponsorship
♥ In-house digital media recognition
♥ Recognition in newsletter
♥ Acknowledgement of meals provided

HOLIDAY HOUSE HERO

$10,000 per month | 2 available in November or December
Adopt the Ronald McDonald House during the holidays.

Benefits
♥ Opportunity to cook or cater two (2) meals (contingent on availability); $50 HEB gift card for food purchase
♥ Opportunity to display street-facing signage outside of House (company must provide banner/signage)
♥ Opportunity to host holiday event for families
♥ Donor Impact Recap outlining total families served
♥ RMHC CTX visit to organization’s staff lunch-and-learn
♥ Personal tour of the House with CEO/CDO

Recognition
♥ Main Entrance banner
♥ Facebook, Twitter and Instagram posts during sponsorship
♥ Recognition on the RMHC CTX website during sponsored month
♥ In-house digital media recognition
♥ Recognition in annual gratitude report
♥ Recognition in newsletter
♥ Acknowledgement of meals provided
Ronald McDonald Family Room

FAMILY ROOM HERO
$1,200 per month per Family Room | Available January through October
Adopt one Ronald McDonald Family Room for one month.

Benefits
❤ Includes four catered meals at your Family Room (breakfast or lunch) for up to 25 people during sponsorship
❤ Donor Impact Recap outlining total families served

Recognition
❤ Recognition plaque displayed inside the Family Room
❤ Acknowledgement in Family Room of catered meals provided
❤ Facebook, Twitter and Instagram posts during sponsorship
❤ Recognition on the RMHC CTX website throughout the month
❤ In-house digital media recognition

FAMILY ROOM HOLIDAY HERO
$2,000 per month | Available in November or December
Adopt one Ronald McDonald Family Room for one month.

Benefits
❤ Includes four catered meals at your Family Room (breakfast or lunch) for up to 25 people during sponsorship
❤ Opportunity to decorate your Family Room during sponsored month
❤ Donor Impact Recap outlining total families served

Recognition
❤ Recognition plaque displayed inside the Family Room
❤ Acknowledgement in Family Room of catered meals provided
❤ Facebook, Twitter and Instagram posts during sponsorship
❤ Recognition on the RMHC CTX website throughout the month
❤ In-house digital media recognition
❤ Recognition in newsletter

HAPPY WHEELS CART

HAPPY WHEELS CART HERO
$5,000 annually -- Dell Children’s Medical Center
$2,500 annually -- North Austin Medical Center (Austin), Baylor Scott & White Medical Center, College Station Medical Center, CHI St. Joseph Health Regional Hospital (B/CS)

Benefits
❤ Opportunity to provide giveaway/swag to be distributed on the Happy Wheels Cart
❤ Personal tour by RMHC CTX CEO/CDO or lunch with CEO in Bryan/College Station

Recognition
❤ Name and logo displayed on sponsored Happy Wheels Cart
❤ Facebook, Twitter and Instagram posts during the year
❤ Recognition on the RMHC CTX website Happy Wheels Cart page during sponsorship
❤ In-house digital media recognition
❤ Recognition in newsletter