



**KRISTIN CAMPBELL JOINS RONALD MCDONALD HOUSE CHARITIES AS  
DIRECTOR OF DEVELOPMENT**

**AUSTIN, TX (October 2, 2017)** – Ronald McDonald House Charities® of Central Texas (RMHC CTX) is pleased to announce the appointment of Kristin Campbell as Director of Development.

Kristin will be responsible for planning and organizing all fundraising strategies to support RMHC CTX's four programs: Ronald McDonald House®, Ronald McDonald Family Rooms®, Healings Hearts and Happy Wheels Carts. She will focus on identifying needs and opportunities, developing strategies and building relationships to support families with critically ill or injured children.



Prior to joining RMHC CTX, Kristin was the Chief Development Officer at the National Domestic Violence Hotline where she developed strategies to increase private funding. She also served as the Development Officer at the Presbyterian Communities and Services Foundation.

Kristin is very active within the Austin community and serves as the Vice President of Programs on the Association of Fundraising Professionals Greater Austin Chapter board of directors and is an active member of the Junior League of Austin. Prior to joining RMHC CTX, she participated on the Friends of the House Leadership Council for RMHC CTX's young professional group. Kristin has a Masters of Public Affairs from University of Texas at Dallas and Bachelor of Science from Texas A&M University.

"We are pleased to welcome Kristin to Ronald McDonald House Charities of Central Texas," comments Carolyn Schwarz, chief executive officer. "Her experience and talent will be vital to designing and implementing fundraising strategies to support the growing number of families that rely on our programs."

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