

# WHO WE SERVE

**The Ronald McDonald House** welcomes up to 30 families every night. Each room accommodates six family members. Families at the House must live 25 miles or more away from the hospital.

**Ronald McDonald Family Rooms,** located inside Central Texas hospitals, are available to all families with a hospitalized child, ages 21 and under, regardless of where they live. Families may stay overnight in our Family Room sleeping rooms.

The Happy Wheels Cart supports families waiting by their child's hospital bedside.

Healing Hearts helps Central Texas families who have tragically lost a child.

# HOW WE HELP

## The Ronald McDonald House is a "home-away-from-home" for

**families.** Family stays at the Ronald McDonald House vary from a single night to a year or more • Families are referred by hospital staff • Daily meals are prepared by volunteers • Snacks and beverages are always available • Families may donate \$20



per night for their stay but are never turned away if they can't donate 📍 Many amenities are available including computers, laundry facilities, fitness center and children's play area 🌱 The House is open 365 days a year, 24 hours a day

### Ronald McDonald Family Rooms provide a refuge from the hospital

**environment.** Family Rooms are located close to the NICU or PICU Amenities include snacks and beverages, laundry facilities, sleep rooms, children's play area and computers Hospitals refer families to the Family Rooms Hours vary at each hospital Volunteers and supporters will occasionally donate meals There is no fee to use or visit the Rooms

We rely on a **network of volunteers** who help at the House, Family Rooms and Happy Wheels Carts.

## The Happy Wheels Cart strolls the hospital hallways bringing complimentary items to families with hospitalized children. • Juice, snacks, small toys and toiletries are

provided to comfort families waiting by their child's bedside

When a family tragically loses a child, the Healing Hearts program provides burial assistance and bereavement counseling by a licensed counselor.

• Families have an opportunity to place an engraved stone in our memory gardens

# **Keeping Families Close**

# YOU CAN MAKE A DIFFERENCE!

Join the Red Shoe Society - The Red Shoe Society is a growing group of contributors who partner with Ronald McDonald House Charities of Central Texas to help support families with sick children. Friends who make **annual gifts of \$1,000** or more become members of the Red Shoe Society. Member benefits include invitations to exclusive events, our quarterly *Insider* newsletter that provides key information and recognition at the Ronald McDonald House.



#### Become A Monthly Donor - Establishing a monthly recurring

donation not only supports our families consistently but it's an easy way to make a meaningful impact every year. Once established, your monthly donation, in any amount, accumulates into a significant annual donation to help our families.

Adopt-A-Room at the Ronald McDonald House - Adopt-a-room sponsors play a critical role in supporting children's health, keeping families together and eliminating parents' worry about the expense and burden of securing lodging and meals during their child's treatment. By adopting a guest room at the Ronald McDonald House for one year, you help cover the cost of family stays so they can focus on what is most important – their child's healing.

Rooms may be adopted at any time during the year. During your 12-month sponsorship, your name or the name of your choice will be featured on a sign outside the guest room. Annual Room Sponsorship: \$3,650



Holiday House Hero - You can make the holidays festive for families staying at our "home-away-from-home" during the season. Your sponsorship will help cover the cost of family stays and make this time of year special for our families that are unable to celebrate at their homes. Holiday House Hero Sponsorship: \$10,000 per month (for November or December)

Adopt A Ronald McDonald Family Room - By adopting one or more Ronald McDonald Family Rooms for one month, you ensure families are cared for while they stay close to their child's hospital bedside.

Rooms may be adopted at any time during the year. Your name or the name of your choice will be featured in the Family Room during your

designated month. We also offer the opportunity to sponsor one or more Family Rooms during the holidays to make the season special for families with children healing in the hospital.

Family Room Hero Monthly Sponsorship: \$1,200 for one Family Room Family Room Holiday Hero Monthly Sponsorship: \$2,000 for one Family Room (November or December)



Happy Wheels Cart - Designed to support families with children healing in the hospital, the Happy Wheels Cart strolls hospital hallways bringing a bit of comfort to families waiting by their child's bedside. Volunteers man the carts and distribute complimentary items like snacks, juice, small toys and toiletries to children and families. Annual Sponsorships to Stock Carts: \$2,500 - \$5,000

**Emergency Hospitality** - Ronald McDonald House Charities of Central Texas maintains an emergency hospitality fund. When a child becomes suddenly ill or is hurt in an accident, parents find themselves in need of a place to stay with no time to plan. When our 30-guest room House is fully occupied, our Emergency Hospitality Fund provides financial assistance to help secure a reduced-rate hotel room for families during their children's treatment.

#### Monthly Sponsorship: \$1,000

**Volunteer Your Time** – Ronald McDonald House Charities of Central Texas relies on a network of volunteers to help us care for our families. There are several ways to get involved that will make a difference.

Help at the House Help families at a Family Room Sponsor an event Cook a meal Cater a meal Stroll a Happy Wheels Cart Provide administrative help Share your special talent Deep clean the House Volunteer at special events Help with household repairs Host an online fundraiser Hold a Wish List drive Host a tour Share our stories



**Ronald McDonald House Charities of Central Texas** is more than a place to stay. It's a community of hope and support, a circle of extended family and a foundation of love for families and their sick children. When a child is hospitalized, the love and support of their family is as powerful as the strongest medicine.

## **Keeping Families Close**

# **JOIN THE CELEBRATIONS!**

#### Bandana Ball - Held Every Spring

Since 1989, the Bandana Ball has brought friends and supporters together to enjoy an evening like no other. Welcoming over 800 guests wearing cowboy boots and western flair, the event features a cocktail reception, silent and live auction, dinner, live entertainment and more to support families that rely on RMHC CTX.

Sponsorships range from \$3,500 to \$30,000 Ticket price varies each year

#### Starlight Affair - Held Every Spring

Hosted in the Brazos Valley, the Starlight Affair is an annual event with friends and families to celebrate our Brazos Valley programs and the families being served. The southern classic event features signature cocktails, specialty cuisine, live music, a silent and live auction and more.

Sponsorships range from \$3,000 to \$25,000 Ticket price varies each year



#### Red Shoe Luncheon - Held Every Fall

Designed to introduce new friends to RMHC CTX, the Red Shoe Luncheon is a complimentary event that showcases our programs. Table hosts invite guests to join them for a one-hour informative luncheon.

Sponsorships range from \$2,500 to \$7,500

#### Men with Caring Hearts - Held Every Fall

The Men with Caring Hearts cocktail reception honors and celebrates philanthropic men who have generously supported RMHC CTX through their time, talent and treasure. The complimentary reception introduces guests to RMHC CTX's mission. Sponsorships range from \$2,500 to \$10,000

#### Lights of Love - Held Every Winter

Lights of Love, a festive holiday event held at the Ronald McDonald House, features fun for families and children. An array of activities including hot chocolate, carolers, kids' crafts, gingerbread house decorating, Santa Claus and more make this event perfect for all ages.

Sponsorships range from \$500 to \$20,000 Ticket price varies each year