



RONALD MCDONALD  
HOUSE CHARITIES  
CENTRAL TEXAS

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**FOR IMMEDIATE RELEASE**

## **RONALD MCDONALD HOUSE CHARITIES WELCOMES TWO NEW TEAM MEMBERS**

**AUSTIN, TX (July 2, 2014)** – Ronald McDonald House Charities® of Central Texas (RMHC Central Texas) is pleased to announce the appointment of **Emily Franke** as development coordinator and **Shaina Pollak** as communications coordinator.

As development coordinator, **Emily Franke** will be responsible for assisting the director of development in reaching the organization's fundraising goals including grant proposal development and cultivating donor relationships. She is also responsible for organizing and executing two signature special events, the Lights of Love 5K and Bandana Ball. Prior to joining RMHC Central Texas full-time, Emily was a development intern where she researched grant opportunities and drafted proposals. She earned her Masters of Public Service and Administration at Texas A&M University and her Bachelor of Science at the University of Kansas.

**Shaina Pollak** is the communications coordinator and will be responsible for assisting the director of communications in the development and implementation of a coordinated communications strategy to advance RMHC Central Texas' brand and to increase engagement in the Central Texas community. Prior to joining RMHC Central Texas full-time, Shaina was a part-time development assistant where she assisted with fundraising activities, special events and media relations for Friends of the House, a young professional group that supports RMHC Central Texas. She earned her Bachelor of Science degree at the University of Texas at Austin.

"We are delighted to have Emily and Shaina join the RMHC Central Texas team," comments Carolyn Schwarz, executive director. "Their talent and enthusiasm is a wonderful complement to our staff and will make a difference as we continue to advance our mission of caring for families with hospitalized children."

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### **About Ronald McDonald House Charities of Central Texas**

Ronald McDonald House Charities of Central Texas, a nonprofit 501 (c)(3) organization, creates, finds and supports programs that directly improve the health and well-being of children. Through its Ronald McDonald House® and Ronald McDonald Family Room® programs, RMHC Central Texas provides stability and resources to families to keep them together as their critically ill or injured children receive treatment in Austin-area hospitals. The Ronald McDonald House is a 30 guest room, nurturing home-like environment and the Ronald McDonald Family Rooms are located within three Austin hospitals. For more information, visit [www.rmhc-austin.org](http://www.rmhc-austin.org).