



FOR IMMEDIATE RELEASE

Contact:

Jan Gunter

Ronald McDonald House Charities

Office: 512-628-5931

Mobile: 512-944-0572

Email: jgunter@rmhc-austin.org

Dillard's Raises More Than \$26K for Austin Ronald McDonald House Charities

This Marks the 19th Year of this Partnership to Benefit Area Families

AUSTIN, Texas – (January 30, 2013) – Dillard's had another successful holiday fundraising campaign, donating \$26,216 to Ronald McDonald House Charities of Austin and Central Texas.

All proceeds of local Dillard's stores' Southern Living Ultimate Christmas Cookbook were given to Ronald McDonald House Charities of Austin. Debbie DuBois, store manager, presented the donation to Ann Jerome, COO of RMHC Austin.

This past holiday season marked the 19th year of Dillard's partnership with Ronald McDonald House Charities. Nationally, \$1.2 million was donated in 2012, and more than \$10.4 million has been donated to Ronald McDonald Houses since 1994.

Ronald McDonald House Charities of Austin and Central Texas provides a home away from home for families whose children are facing serious medical crisis.

About Ronald McDonald House Charities of Austin & Central Texas

Ronald McDonald House Charities of Austin and Central Texas creates, finds and supports programs that directly improve the health and well-being of children. For more than twenty-eight years, Austin's Ronald McDonald House has addressed very simple but profound needs: most importantly, the need for parents to be near their child when that child is in medical crisis and the need for children to have the comfort of their parents in frightening times.

The Ronald McDonald House, with its 30 guest rooms for families, provides lodging and support services in a nurturing, home-like environment where families stay together while caring for their critically ill or injured children receiving treatment in Austin-area hospitals.

Austin's three Ronald McDonald Family Rooms are places of rest and support within the walls of the local hospitals for families with hospitalized children. The newest Ronald McDonald Family Room, opened in 2012, is at St. David's Medical Center, joining the other two Family Rooms at St. David's Women's Center of Texas and Dell Children's Medical Center.

For more information, please visit www.rmhc-austin.org.

###