

FOR IMMEDIATE RELEASE

RONALD MCDONALD HOUSE CHARITIES APPOINT NEW BOARD PRESIDENT AND ELECT SIX NEW BOARD MEMBERS

AUSTIN, TX (February 5, 2014) – Ronald McDonald House Charities[®] of Austin and Central Texas (RMHC Austin) is pleased to announce the appointment of Royce Poinsett as board president and the election of six new members to the RMHC Austin Board of Directors. Rick Bluntzer, Jennifer Bowden, Deb Brown, Jordan Mullins, Kim Rose and Jeanne Trogan join 13 returning board members.

Royce Poinsett is a government relations attorney at the Austin office of Baker Botts L.L.P., representing businesses and industry associations at the Texas Capitol. Previously, Mr. Poinsett served as an advisor to the Texas Governor and the Texas House Speaker. Mr. Poinsett and his wife became acquainted with the Ronald McDonald House in 2006 when their first child was born prematurely with a rare syndrome of multiple birth defects. He has served on the RMHC Austin Board since 2010 and in 2012, he and his wife were co-chairs of the 2012 Bandana Ball, RMHC Austin's signature fundraiser.

Rick Bluntzer is the senior vice president of communications and public affairs at EZCORP. Prior to joining EZCORP, Rick was the senior vice president of regulatory and government affairs for NRG Energy and served as the assistant general manager and chief administrative officer for LCRA.

Jennifer Bowden is a native Texan and an avid volunteer. She has volunteered for a variety of school and community organizations and served as the teaching director of Community Bible Study of Central Austin. Ms. Bowden has been a member of Impact Austin, Hospice Austin and the Dell Children's Women's Trust.

Deb Brown is the interim vice president and chief operating officer for Dell Children's Medical Center. Prior to accepting this assignment, Ms. Brown was director of business development and strategy and previously director of trauma services for Dell Children's Medical Center. She concurrently served as director to the Surgeon in Chief and Austin Pediatric Surgery at Dell Children's.

Jordan Mullins is an oil and gas associate at McGinnis Lochridge, a multi-practice law firm located in Austin. Mr. Mullins also serves as president of Friends of the House, an organization of young professionals dedicated to supporting RMHC Austin, and serves as a committee chair for RMHC Austin's Bandana Ball. He is an active board member with the Austin Symphony Orchestra BATS and is a 2012 graduate of Leadership Austin.

Kim Rose is a private banker with J.P. Morgan in Austin. Prior to joining J.P. Morgan, Kim served as the chief financial officer of a prominent Austin family's financial and philanthropic affairs for over seven years. She also served as a senior finance manager for Dell Inc. from 1998 to 2006. Kim began her career with the Dallas and then Austin offices of KPMG in the audit group.

Jeanne Trogan is the executive director of social, digital and internal communications for Dell Inc. Prior to joining Dell in 2009, Ms. Trogan was the corporate communications director at the McDonald's Corporation located in Illinois and was an account supervisor at the public relations agency, Edelman.

"I am pleased to welcome Rick, Jennifer, Deb, Jordan, Kim and Jeanne as new Board members and Royce as our new president. Their experience, leadership and guidance will be tremendous assets to Ronald McDonald House

Charities as we continue to advance our mission and ensure families stay together while their children receive treatment in Austin-area hospitals," commented Carolyn Schwarz, executive director of RMHC Austin.

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About Ronald McDonald House Charities of Austin & Central Texas

Ronald McDonald House Charities of Austin and Central Texas, a nonprofit 501 (c)(3) organization, creates, finds and supports programs that directly improve the health and well being of children. Through its Ronald McDonald House[®] and Ronald McDonald Family Room[®] programs, RMHC Austin provides stability and resources to families to keep them together as their critically ill or injured children receive treatment in Austin-area hospitals. The Ronald McDonald House is a 30 guest room, nurturing home-like environment and the Ronald McDonald Family Rooms are located within three Austin hospitals. For more information, visit <u>www.rmhc-austin.org</u>.