



# SPONSORSHIP OPPORTUNITIES



26<sup>th</sup> ANNUAL BANDANA BALL & AUCTION  
APRIL 18<sup>th</sup> ♦ 2015 ♦ WILD ONION RANCH

BENEFITING  
RONALD McDONALD HOUSE CHARITIES OF CENTRAL TEXAS





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## BANDANA BALL

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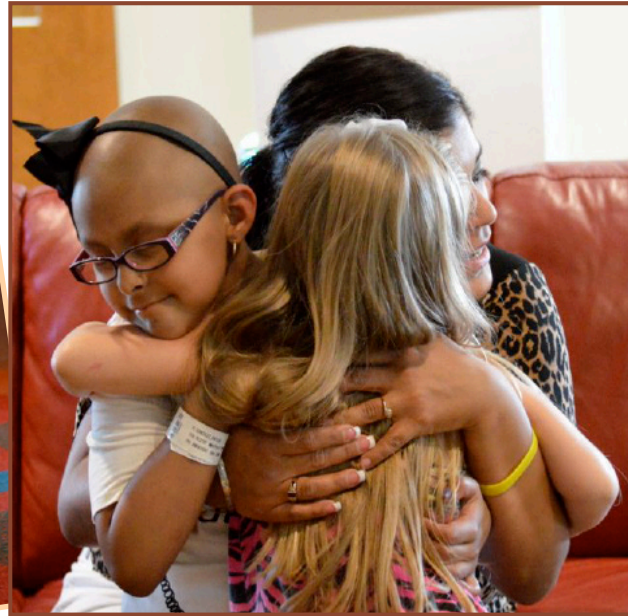
### NOT YOUR ORDINARY GALA

Imagine being whisked to the enchanting Wild Onion Ranch. Step off a luxury bus and be greeted with a delicious beverage. Imagine guests wearing their best fashionable cowgirl chic or cowboy cool outfits while dining and dancing under a blanket of stars. And, imagine a fantastic silent auction that features unique items and a live auction that creates some heated competition.

That is a glimpse of the much anticipated Bandana Ball, an annual fundraiser that benefits the thousands

of families that rely on Ronald McDonald House Charities of Central Texas.

Celebrating its 26<sup>th</sup> year, Bandana Ball brings a fresh meaning to fundraisers. Capturing a true western-spirit, this casually cool, yet sophisticated event supports the work of RMHC CTX and helps provide comfort, care and a nurturing "home-away-from-home" to the families of critically ill or injured children.



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## CARING FOR FAMILIES

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### WITH CRITICALLY ILL OR INJURED CHILDREN

Helping a sick child fight their illness takes an emotional toll on a family. Adding a financial strain can make it almost unbearable. RMHC CTX helps address those concerns by providing a “home-away-from-home” so they can focus on the most important thing – the healing of their child.

RMHC CTX’s 30-guest suite Ronald McDonald House and three Ronald McDonald Family Rooms located in Austin-area hospitals provide families comfort, care, and support so they can stay close to their hospitalized children and be actively involved in their care.

Ronald McDonald House Charities was built on the simple idea that nothing else should matter when a family is focused on the health of their child. When a child is hospitalized, the love and support of a family is as powerful as the strongest medicine.





## SPONSORSHIP LEVELS

### LONE STAR LEGEND \$20,000

#### Opportunities to Sponsor

##### Band/Dance Floor

Logo on entertainment area signage

#### Benefits

- ◆ Verbal recognition from stage
- ◆ Two premium seating tables for 10
- ◆ VIP check-in
- ◆ VIP parking
- ◆ Auction items delivered
- ◆ Exclusive photo opportunity
- ◆ Wine at table
- ◆ Social media mentions
- ◆ Logo on:
  - RMHC Central Texas website
  - Event slideshow
  - Invitation
  - Event emails
  - Welcome banner



### SILVER SPUR \$15,000

#### Opportunities to Sponsor

##### Silent Auction

Logo on mobile bidding device

##### Live Auction

Logo on bid card & auction slideshow

#### Benefits

- ◆ Verbal recognition from stage
- ◆ Two premium seating tables for 10
- ◆ VIP check-in
- ◆ VIP parking
- ◆ Auction items delivered
- ◆ Social media mentions
- ◆ Logo on:
  - RMHC Central Texas website
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### TRAIL BLAZERS \$10,000

#### Opportunities to Sponsor

##### Catering

Logo on appetizer napkins

##### Tent

Logo on tent ceiling with gobo

#### Benefits

- ◆ Verbal recognition from stage
- ◆ Two tables for 10
- ◆ VIP check-in
- ◆ VIP parking
- ◆ Social media mentions
- ◆ Logo on:
  - RMHC Central Texas website
  - Event slideshow
  - Invitation
  - Event emails





## SPONSORSHIP LEVELS

### WRANGLERS \$6,500

#### Opportunities to Sponsor

Entry Bar                      Pool Bar  
Patio Bar                      Fountain Bar  
Pavilion Bar 1                Dessert Bar  
Pavilion Bar 2                Coffee Bar

#### Benefits

- ◆ Two tables for 10
- ◆ VIP check-in
- ◆ VIP parking
- ◆ Social media mentions
- ◆ Logo on:
  - Signage & napkins at bar
  - RMHC Central Texas website
  - Event slideshow
  - Invitation



### RANGER \$5,000

#### Opportunities to Sponsor

Leighelena Tower            Valet  
Longhorn House              Photo Booth  
Longhorn Photos              Bus (3 available)  
Cocktail-Hour Entertainment

#### Benefits

- ◆ Tables for 10
- ◆ VIP parking
- ◆ Social media mentions
- ◆ Name on:
  - Signage at sponsored area
  - RMHC Central Texas website
  - Event slideshow
  - Invitation



### TABLE HOST \$3,000

#### Opportunities to Sponsor

Sponsor a Table

#### Benefits

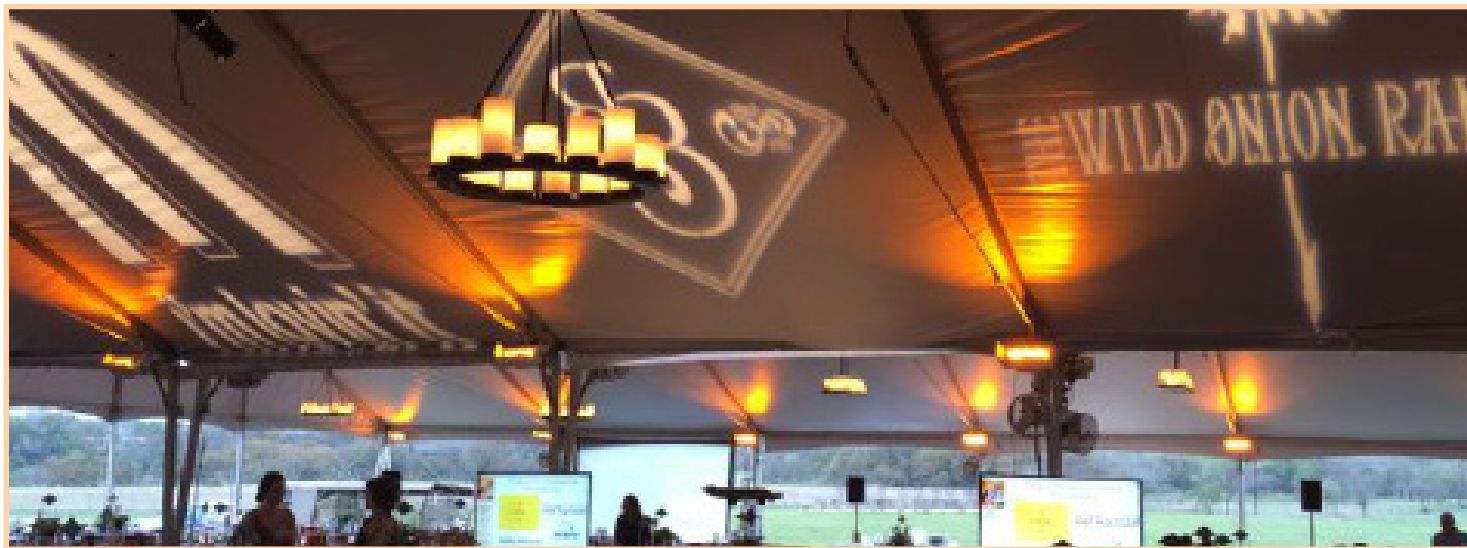
- ◆ Table for 10
- ◆ Name on:
  - RMHC Central Texas website
  - Name on invitation





## SPECIAL THANKS TO LAST YEAR'S SPONSORS JOIN US THIS YEAR

StDavid's HEALTHCARE



**ATLANTIC TRUST CHILDREN'S ♦ CARDIOLOGY ASSOCIATES ♦ DEBBIE ADAMS ♦ DIET DR. PEPPER ♦ EZCORP  
FROST ♦ ML&R WEALTH MANAGEMENT ♦ NORDSTROM ♦ PEDIATRIC CRITICAL CARE ASSOCIATES  
♦ PREMIERE PARTY TENT AND EVENTS ♦ 'SPECIALLY FOR CHILDREN**

American Bank ♦ Austin Coca Cola Bottling ♦ Austin Pediatric Surgery ♦ Austin Regional Clinic ♦ Baker Botts ♦ Beck Jennifer and Jeff Bowden ♦ Kent Burrell ♦ Capitol Anesthesiology Association ♦ Enterprise Rent-a-Car ♦ Dell Children's Medical Center Fernandez/Sinnwell ♦ GSD&M ♦ Holtzman Partners ♦ Image First Solutions ♦ Jackson Walker ♦ JE Dunn Construction ♦ Jim and Cindy Lynn McGinnis Lochridge ♦ Mid South Baking Co ♦ Moroch ♦ Jordan Mullins ♦ Pat Loucks ♦ PMB Helin Donovan ♦ Hawley and Royce Poinsett Pressler Bures Associates, Inc. ♦ Niki and Randy Reynolds ♦ Richards Family ♦ Sabre Commercial and Polkinghorn Group Architects South-west Airlines ♦ Third Land, Inc. ♦ Tom Green & Company Engineers, Inc. ♦ UTAC ♦ Wells Fargo ♦ Kristen and Phil Wilson ♦ Winstead PC Blonde Ambition Photography & Design ♦ Hey Cupcake! ♦ Mason Jar Films ♦ Licarione Photography



# RESERVE YOUR SPOT AT BANDANA BALL TODAY

\_\_\_\_\_ commits a total of \$ \_\_\_\_\_ to Ronald McDonald House Charities of Central Texas in support of the 2015 Bandana Ball to be held April 18, 2015.

## SPONSORSHIP LEVEL

- \$20,000 LONE STAR LEGEND
- \$15,000 SILVER SPUR
- \$10,000 TRAIL BLAZER
- \$6,500 WRANGLER
- \$5,000 RANGER
- \$3,000 TABLE HOST

## PAYMENT METHOD

- THIS IS A PLEDGE**  
Please send a reminder notice after January 15, 2015.  
Full payment to be received by April 1, 2015.
- ONLINE PAYMENT**  
We made our payment online at  
[www.rmhc-austin.org/bandana\\_ball](http://www.rmhc-austin.org/bandana_ball)
- FULL PAYMENT ENCLOSED**  
Please make checks payable to  
Ronald McDonald House Charities of Central Texas

## AUCTION DONATION

- Yes! We will donate to the auction.  
Contact us at the following number to confirm item.  
\_\_\_\_\_
- Yes! We will provide the following for the Silent/Big Board/Live Auction.  
\_\_\_\_\_

## CONTACT INFORMATION

Business/Individual Name: \_\_\_\_\_

Contact Name (if Business): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## REGOGNITION

Business/individual name as it is to be listed in the invitation and on event signage (if applicable).  
\_\_\_\_\_

## SEND FORM TO

**Fax, email, or mail commitment form to RMHC Central Texas by January 16, 2015 in order to have your name included in the invitation.**

1315 Barbara Jordan Blvd. Austin, Texas 78723  
Fax: 512-472-5465 Email: [efranke@rmhc-austin.org](mailto:efranke@rmhc-austin.org)





## FOR MORE INFORMATION

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HOUSE CHARITIES  
CENTRAL TEXAS

[www.rmhc-austin.org/bandana\\_ball](http://www.rmhc-austin.org/bandana_ball)    #BandanaBall2015

